



The Property Masters Advantage

Making your decision to join



- **Take Home more of your commission**
- **Individualized support**
- **Comfortable and supportive working environment**
- **Low monthly desk fee**
- **Direct access to experienced Broker**
- **Inexpensive E&O cost per transaction.**
- **Company web-site to display and profile your properties.**
- **Company e-mail**
- **High speed internet access**
- **Escrow transaction coordinators available**
- **Work at your own pace**
- **Weekly training available, but not mandatory**
- **Member of all local MLS boards**
- **Receive all your listing and sign calls increasing your ability to make another sale.**

What you will have to offer your Sellers

- You control your advertising because you keep more of your commission. Corporate policy and control does not limit your advertising dollar.
- You receive all your listing and sign calls, who better to take incoming calls than the listing agent?



You take home most of your commission

Compare:

Conventional Firm:

Example: On a 400,000 sale

	Conventional	Property Masters
3% commission	\$12,000	\$12,000
Advertising Fee	\$720 (6%)	
E&O	\$100	\$84
Administration		\$125
Broker	\$3,384 (30%)	\$900
Net to agent	\$7,796	\$10,891

Your net commission is 40% more for this sale.

Compare and Save:

	Big Corporation	Property Masters
Desk Fee:	\$195	\$125
E&O	\$100	only per transaction
Local advertising	\$150	as needed
Region/National ad	\$245	none
Phone	\$20 (min)	\$20.95(voicemail option)

At Property Masters, you save thousands of dollars per year on fees!

Use the extra income to invest in YOUR Future!





Who is Property Masters Realty and How Did We Get Here?

- Erik Reppe brings to the company 15 years of Real Estate experience, from bank owned, to residential, to investment properties.
- Erik specializes in REO properties, selling real estate throughout Los Angeles. Property Masters Realty signs are seen in many areas, including La Crescenta, Malibu, Compton, Topanga spanning a broad range of values and diverse markets.
- Alisa brings to the company a strong background in marketing and building businesses. She provides us with contact with the media, beyond traditional newspaper advertisements. Alisa also places articles to feature our agents to help give more exposure to our agents.
- Property Masters Realty was formed in July 2001, the concept of creating a company with potential to expand.
- Property Masters Realty is named with the purpose of being able to use the name in any market.
- Property Masters Realty is a growing company with the objective of keeping our agents and customers first.